

**School Satisfaction Survey:
Nationwide Survey of African American Parents**

TOPLINES
August 18, 2015

Sample Size: 621

1. Gender:

	Total	Charter
Men	34%	28%
Women	66%	72%

2. Are you or is any member of your immediate family work in the media or in marketing research?

	Total	Charter
No	100%	100%

3. Are you or is any member of your immediate family work in public, private or parochial school education, or homeschooling?

	Total	Charter
No	100%	100%

4. Just to be sure we're representing everybody, may I ask your race?

	Total	Charter
African American/Black	100%	100%

5. Do you have any children 18 years of age or younger living in your household?

	Total	Charter
Yes	97%	99%
No	3%	1%

6. Do you have any children 18 years of age or younger being raised outside your household?

	Total	Charter
Yes	100%	100%

7. And how many of your children are currently in school in grades K through 12?

	<u>Total</u>	<u>Charter</u>
One	48%	40%
Two	33%	40%
Three	13%	15%
Four	4%	4%
Five or more	2%	2%

8. Do your children attend a traditional public school, a public charter school, a private or parochial school, or something else?

	<u>Total</u>	<u>Charter</u>
Public school	89%	33%
Public Charter school	14%	87%
Private school	4%	17%
Parochial school	0%	2%

9. Do any of your children who attend private or parochial school receive a state voucher to cover the cost of tuition?

	<u>Total</u>	<u>Charter</u>
Yes	57%	89%
No	39%	11%
(Don't know/ refused)	4%	0%

10. Thinking generally about our educational system, what would you say have been the biggest obstacles for producing successful educational outcomes for students in your community?

	<u>Total</u>	<u>Charter</u>
A lack of quality teachers	33%	32%
A lack of parental choice	11%	17%
A lack of funding	39%	31%
Not enough competition	4%	2%
Low expectations for students	16%	19%
Poor student behavior	18%	22%
Closing or punishing underperforming schools	8%	10%
Not enough alternatives like public charter schools	9%	14%
A lack of support for traditional public schools system	25%	19%
A lack of support for vouchers	6%	8%
(Don't know/ refused)	7%	6%

Now I would like you to share your impressions of a number of educational institutions in your state and community. For each one please tell me if you think this institution deserves a grade of A for being an excellent example of the educational system, a grade of B for being good program, a grade of C for average performance, a D because it needs improvement or an F for failing to perform up to par.

	<u>Total</u>	<u>Public</u>	<u>Charter</u>
11. Public schools in the country overall	3.2 C-	3.2 C-	3.1 C-
12. Public schools in your state	3.2 C-	3.2 C-	3.2 C-
13. Public schools in your community	3.3 C-	3.3 C-	3 C-
14. Public schools your children attend	3.5 C	3.5 C	3.4 C
15. Public Charter schools in your state	3.6 C	3.6 C	4 B-
16. Public Charter schools in your community	3.5 C	3.5 C	3.9 C+
17. Public charter school your children attend	3.5 C	3.4 C	4.2 B-
18. Elementary schools in your community	3.5 C	3.5 C	3.3 C-
19. Middle schools in your community	3.3 C-	3.4 C	3.1 C-
20. High schools in your community	3.3 C-	3.3 C-	3.1 C-

21. How familiar are you with the concept of public charter schools, would you say you are very familiar, somewhat familiar, somewhat unfamiliar, or very unfamiliar with school vouchers?

	<u>Total</u>	<u>Charter</u>
Total familiar	67%	87%
Total unfamiliar	31%	10%
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Very familiar	26%	53%
Somewhat familiar	41%	34%
Somewhat unfamiliar	15%	6%
Very unfamiliar	16%	4%
(Don't know/ refused)	2%	3%

22. Generally speaking from what you know, do you favor or oppose public charter schools?

	<u>Total</u>	<u>Charter</u>
Total favor	72%	97%
Total oppose	13%	2%

Strongly favor	28%	63%
Somewhat favor	44%	34%
Somewhat oppose	10%	2%
Strongly oppose	3%	0%
(Don't know/ refused)	15%	1%

Favorability among respondents familiar with public charter schools

	<u>Total</u>	<u>Charter</u>
Total favor	79%	98%
Total oppose	13%	2%
Strongly favor	32%	64%
Somewhat favor	47%	34%
Somewhat oppose	10%	2%
Strongly oppose	3%	0%
(Don't know/ refused)	8%	0%

23. How interested would you be in enrolling your children in public charter schools, would you say you are very interested, somewhat interested, somewhat uninterested, or very uninterested in enrolling your children in public charter schools?

	<u>Total</u>	<u>Charter</u>
Total interested	74%	94%
Total uninterested	18%	5%
Very interested	31%	70%
Somewhat interested	43%	24%
Somewhat uninterested	8%	3%
Very uninterested	10%	2%
(Don't know/ refused)	9%	1%

Now I'm going to read you two statements, please tell me which you agree with more...

Statement A: As a parent I should be able to decide which school my child attends. If a public charter school can give my child a better educational opportunity my child shouldn't be prevented from enrolling just to prop up a failing public system.

Statement B: Public schools must educate every child that walks through its doors while public charter schools are free to pick and choose its students. Instead of providing an alternative for a few children, we should make public schools better for every child.

24. Which of these two statements do you agree with more-**Statement A:** Parents should be able to choose the best option **Statement B:** Make public schools the best option for every child?

	<u>Total</u>	<u>Charter</u>
Total Statement A	56%	62%
Total Statement B	24%	16%
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Much more A – Parents should be able to choose the best option	37%	45%
Somewhat more A – Parents should be able to choose the best option	19%	18%
Somewhat more B – Make public schools the best option for every child	13%	11%
Much more B – Make public schools the best option for every child	11%	5%
(Both)	18%	20%
(Neither)	1%	0%
(DK/NS)	1%	2%

25. How familiar are you with the concept of school vouchers, would you say you are very familiar, somewhat familiar, somewhat unfamiliar, or very unfamiliar with school vouchers?

	<u>Total</u>	<u>Charter</u>
Total familiar	52%	60%
Total unfamiliar	43%	37%
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Very familiar	19%	32%
Somewhat familiar	33%	29%
Somewhat unfamiliar	20%	20%
Very unfamiliar	23%	17%

(Don't know/ refused) 5% 3%

26. Do you favor or oppose providing parents who enroll their children in private or parochial schools a voucher to cover tuition?

	<u>Total</u>	<u>Charter</u>
Total favor	70%	77%
Total oppose	19%	13%
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Strongly favor	33%	34%
Somewhat favor	37%	34%
Somewhat oppose	12%	9%
Strongly oppose	7%	4%
(Don't know/ refused)	12%	10%

Favorability of respondents familiar with school vouchers

	<u>Total</u>	<u>Charter</u>
Total favor	75%	80%
Total oppose	18%	12%
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Strongly favor	34%	42%
Somewhat favor	41%	38%
Somewhat oppose	13%	7%
Strongly oppose	6%	5%
(Don't know/ refused)	7%	7%

27. How interested would you be in obtaining a voucher to cover the cost of private or parochial school tuition for your children, would you say you are very interested, somewhat interested, somewhat uninterested, or very uninterested in obtaining school vouchers?

	<u>Total</u>	<u>Charter</u>
Total interested	78%	89%
Total uninterested	16%	8%
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Very interested	45%	62%
Somewhat interested	33%	27%
Somewhat uninterested	7%	4%
Very uninterested	9%	4%
(Don't know/ refused)	6%	3%

Now I'm going to read you two statements, please tell me which you agree with more...

Statement A: As a parent I should be able to enroll my child in the school I think will give my child the best educational opportunity. If my choice is a private or parochial school then I should be allowed to use the same tax dollars allotted to every child in public school to cover the cost of their tuition.

Statement B: Public schools must accept every child of school age while private and parochial schools can deny children they think are harder to educate. Taking money out of the public system to cover private or parochial tuition will only makes it tougher to educate the vast majority of children who remain.

28. Which of these two statements do you agree with more-**Statement A:** Money for education should go to the child regardless of what school they attend or **Statement B:** Taking money out of the public system for private tuition will weaken the system most children will still attend.?

	<u>Total</u>	<u>Charter</u>
Total Statement A	56%	57%
Total Statement B	27%	25%
Much more A – money for education should follow the child wherever they go	39%	45%
Somewhat more A – money for education should follow the child wherever they go	18%	13%
Somewhat more B – taking money away harms public schools for those who remain	14%	14%
Much more B – taking money away harms public schools for those who remain	13%	11%
(Both)	13%	15%
(Neither)	2%	1%
(DK/NS)	2%	2%

29. Does your child currently attend a school that is within walking distance to your home?

	<u>Total</u>	<u>Charter</u>
Yes	46%	46%
No	53%	53%
(Don't know/ refused)	1%	1%

30. Does your school district currently provide transportation for children to attend public schools outside of their neighborhood?

	<u>Total</u>	<u>Charter</u>
Yes	70%	59%
No	22%	28%

(Don't know/ refused) 8% 13%

Now I'm going to read you two more statements, please tell me which you agree with more...

Statement A: If my child could be enrolled in a public charter school they would definitely attend regardless of what arrangements I would have to make to get them there.

Statement B: I'd like to enroll my child into a public charter school but unless the school district provides the daily transportation it's not really a viable option for my family.

31. Which of these two statements do you agree with more-Statement A: They would attend regardless or Statement B: No transportation is not an option?

	<u>Total</u>	<u>Charter</u>
Total Statement A	45%	59%
Total Statement B	35%	26%
Much more A – attend regardless	28%	38%
Somewhat more A – attend regardless	17%	22%
Somewhat more B – Need transportation	18%	14%
Much more B – Need transportation	17%	12%
(Both)	9%	10%
(Neither)	8%	2%
(DK/NS)	3%	3%

32. If you chose to enroll your child in a public charter school but learned you were responsible for providing your child's transportation each day, how likely would you be to remain in the public school system, very likely, somewhat likely, not too likely, not at all likely to remain in public school because of a lack of transportation?

	<u>Total</u>	<u>Charter</u>
Total likely	64%	64%
Total unlikely	29%	28%
Very likely	29%	36%
Somewhat likely	35%	29%
Not too likely	16%	11%
Not at all likely	13%	17%
(Don't know/ refused)	7%	8%

33. As a parent of student attending a public charter school you may be required to provide your own transportation. How short would the daily commute have to be in order to be a good option for your family?

	<u>Total</u>	<u>Charter</u>
No more than 15 minutes	33%	29%
15 to 20 minutes	33%	34%
20 to 30 minutes	17%	22%
30 to 45 minutes	5%	9%
No more than an hour	2%	3%
(Not an option)	7%	1%
(Don't know/ refused)	3%	3%

THE LAST FEW QUESTIONS ARE FOR STATISTICAL PURPOSES ONLY.

34. Are you 18 or older and registered to vote?

	<u>Total</u>	<u>Charter</u>
Yes	97%	95%
No	3%	4%
(Don't know/refused)	0%	1%

35. In 2016 there will be elections for offices like President and Congress, I know it's a long way off, but as things stand now, what is the chance that you will vote in the November 2016 election for President and Congress - will you definitely vote, probably vote, are the chances 50-50, or will you probably not vote?

	<u>Total</u>	<u>Charter</u>
Definitely vote	70%	72%

Probably vote	13%	13%
50-50	8%	7%
Probably will not vote	7%	7%
(Don't know)	2%	1%

36. Thinking about your approach to political issues, would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

	<u>Total</u>	<u>Charter</u>
Liberal	32%	35%
Moderate	47%	44%
Conservative	21%	22%
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Very liberal	13%	18%
Somewhat liberal	19%	17%
Moderate	37%	33%
Somewhat conservative	12%	12%
Very conservative	9%	10%
(Don't know/ refused)	10%	11%

37. And (does your child/ do your children) attend – Pre-K, elementary, Middle or Jr. High, or High School?

	<u>Total</u>	<u>Charter</u>
Pre-K	14%	19%
Elementary	52%	63%
Middle/ Junior High	36%	44%
High School	45%	36%
(Don't know/ refused)	0%	0%

38. And just to make sure we are talking to a good mix of people, can you please tell me your age?

	<u>Total</u>	<u>Charter</u>
Under 50	83%	86%
50 and older	16%	13%
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18-24 years	9%	4%
25-29	11%	16%
30-34	21%	28%
35-39	18%	17%
40-44	14%	13%
45-49	10%	8%
50-54	7%	4%

55-59	6%	6%
60-64	3%	2%
65-69	1%	0%
70-74	0%	0%
75-79	0%	0%
80 or over	0%	0%
(Refused/ don't know)	1%	1%

39. What is the last year of schooling that you have completed?

	<u>Total</u>	<u>Charter</u>
Non-college	67%	63%
College	33%	36%
1 – 11 th grade	4%	2%
High school graduate	23%	20%
Some college – but less than two years of college	17%	12%
Some college--two years or more/AA degree	24%	29%
College graduate/bachelor's degree/BA/BS	21%	22%
Postgraduate courses	3%	2%
Master's degree	7%	10%
MBA or Law degree	1%	1%
PhD or MD	1%	2%
(Don't know/ refused)	1%	1%

40. Are you married, unmarried living with partner, single, separated, divorced or widowed?

	<u>Total</u>	<u>Charter</u>
Married	55%	51%
Unmarried	45%	48%
Married	41%	40%
Unmarried living with partner	14%	12%
Single	32%	39%
Separated/divorced	12%	9%
Widowed	1%	0%
(Don't know/ refused)	0%	1%

41. Aside from weddings and funerals, on average how often would you say you attend church or religious services – more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

	<u>Total</u>	<u>Charter</u>
Frequent	35%	41%
Infrequent	32%	35%
Secular	32%	23%
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More than once a week	14%	19%
Once a week	21%	22%
Once or twice a month	14%	17%
A few times a year	17%	18%
Seldom	19%	13%
Never	13%	10%
(Don't know/ refused)	1%	2%

42. And thinking about the neighborhood you live in, would you say – nearly all, more than half, about half, less than half, hardly any or none of your neighbors are white?

	<u>Total</u>	<u>Charter</u>
More integrated	55%	55%
Less integrated	43%	43%
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Nearly all	11%	15%
More than half	19%	14%
About half	25%	27%
Less than half	21%	20%
Hardly any	16%	15%
None at all	6%	8%
(Don't know/ refused)	2%	2%

43. Which one of the following best describes your work situation — are you employed, retired, unemployed, a student, or a homemaker?

	<u>Total</u>	<u>Charter</u>
Employed	63%	66%
At home	36%	33%
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Employed	63%	66%
Retired, disabled	9%	5%
Unemployed	10%	7%
Student	7%	10%
Homemaker	11%	11%
(Don't know/ refused)	1%	1%

44. Would you please tell me into which of the following categories the total yearly income of your household falls – including everyone in the household?

	<u>Total</u>	<u>Charter</u>
Under 50k	59%	54%
50k and over	40%	45%
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Under \$10,000	9%	7%
\$10,000 to \$20,000	10%	9%
\$20,000 to \$30,000	17%	19%
\$30,000 to \$40,000	11%	11%
\$40,000 to \$50,000	10%	7%
\$50,000 to \$60,000	10%	12%
\$60,000 to \$75,000	10%	10%
\$75,000 to \$100,000	10%	14%
Over \$100,000	9%	8%
(Don't know/ refused ASK)	1%	1%
Under \$50,000	2%	2%
Over \$50,000	1%	1%